

T O P 6

Interior Items Buyers Really Notice

- **1.Light & Bright Properties** Purchase high-intensity light bulbs and be sure to clean all lamps and covers. Keep them uniform (yellow, white, etc.)
- **2.**EXCEPTIONALLY CLEAN PROPERTIES Do a "spring cleaning" throughout, regardless of the season. Be sure to focus on the following: windows and screens, countertops, appliances, ovens, refrigerators, sinks, toilets, mirrors, showers, tubs, closets, garage, and basement.
- **3.**Carpets And Floors Steam-clean carpets & replace/repair any damaged areas that your carpet or floor might have to increase buyers' level of interest.
- **4.**Spacious Rooms Declutter rooms and arrange furniture & decorations to highlight the room. The more open it feels, the more spacious the room looks.
- **5.**CLOSET & CABINETRY SPACES Neatly arrange items & get rid of unnecessary clutter. Buyers open closets and if they are too full, they may assume there is not enough storage in the property, which can impact their level of interest.
- **6.**Small Details Buyers notice the details. Get to work on the little things like leaky faucets, flaws on the walls, loose, mismatched or missing handles, repair caulking areas, freshen up the landscaping, replace handles and knobs, give a fresh coat of paint to main areas, etc. You'll see a big difference on a small budget and likely yield a big return on the amount you choose to invest.

T O P 7

Strategies That Make Every Property Exterior Look Its Best!

- 1.KEEP IT Fresh Cut the lawn, trim shrubbery, and remove all debris.
- **2.Stage Outdoors -** Arrange outdoor furniture & put away items like lawn mower, toys, bikes and camping gear, or any other equipment.
- **3.**CLEAN YOUR GUTTERS Add downspout extensions where needed to impress.
- **4.**Add Curb Appeal Add flowers to the porch (if any) and by the front door.
- **5.**CHECK THE BASICS Inspect the siding, windows, trim & shutters for needed repairs. Light wash if needed. Paint peeling areas & pay extra attention to the front of the property.
- **6.**Make Repairs Repair deck or patio areas, fences, or porches, if needed.
- **7.**FINAL TOUCH UPS Paint mailbox, house numbers & other needed areas.